

J-S Editorial Advisory Group

Please respond to the questions below. There are no correct or incorrect answers; this is just a way to sample what your ideas about the newspaper's role may be. You need not be a subscriber to participate. Please return this completed to the Journal-Standard, 27 S. State Avenue, Freeport, IL 61032 or to steve.trosley@journalstandard.com by July 16, 2010.

Your Name _____

Contact info including e-mail (how preferred to be contacted?)

List local activities and memberships.

Are you registered to vote? Yes _____ No _____

Have you ever sought or held public office? Yes _____ No _____

Education: Level of education completed _____ Degree? _____

Do you own or **rent** your home? (circle)

List sources of news you regularly use (at least once a week.)

A. I subscribe to the J-S because (Circle most accurate response.):

1. Sense of duty; part of community membership.
2. Certain things I don't want to miss
3. Got a great deal
4. Other

B. I do not subscribe to the J-S because (Circle most accurate response.):

1. Cannot afford
2. Gen enough free from your website
3. Product is not worth the expense
4. I don't like the J-S' politics
5. Other

Agree/Disagree

As a rule, local public officials have my best interest at heart.

Agree/Disagree

As a rule, local public officials are under-qualified.

Agree/Disagree

The J-S provides balanced, impartial news coverage. Agree/Disagree

The J-S is focused on the privileged few in our town. Agree/Disagree

The editorial page of a newspaper should consistently reflect one political view. Agree/Disagree

The editorial page of a newspaper should give voice to a variety of views, even when they conflict. Agree/Disagree

The most important aspect of the news report in the J-S is the local government news. Agree/Disagree

I often have questions after reading a J-S story. Agree/Disagree

I sometimes wonder if J-S reporters/editors are out of touch with the community. Agree/Disagree

The J_S needs to do more investigative reporting. Agree/Disagree

The first thing I read in the J-S is _____.

If I was offering the J-S a compliment, it would be _____

If I had only one complaint about the J-S, it would be _____

The J-S makes me angry when _____

The J-S needs to do a story about _____

Disclaimers

I understand that the belonging to The Journal-Standard Better News Coverage Advisory Group requires the attendance at one meeting a month, 10 times per year. I also understand that my name/participation will be publicized and that its activities and proceedings may also be published. I further understand that activities of my private and public life will be held to the same standard as that of Journal-Standard (GateHouse Media Inc.) employee. I understand that membership in The Journal-Standard Editorial Advisory Group may not be used for commercial purposes. Further that membership does not imply monetary compensation or the opportunity for employment at The Journal-Standard or at any GateHouse Media publication.

Signed _____ Date _____