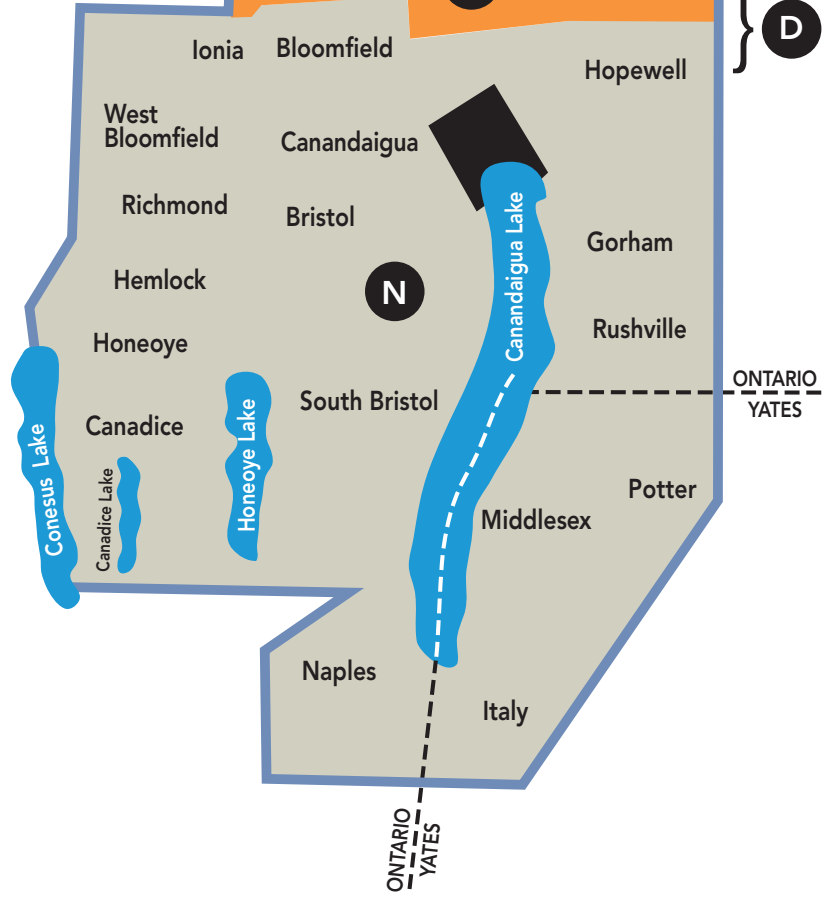


RETAIL ZONES	
<b>MONROE COUNTY</b> 191,500	
Post and Community Post combined zone	
G	Greece 38,300
S	Spencerport-Hilton 14,500
C	Gates-Chili 21,300
R	Rush-Henrietta 14,100
B	Brighton-Pittsford 29,000
F	Fairport-ER 20,300
P	Penfield 12,900
W	Webster 20,000
I	Irondequoit 21,100
<b>WAYNE COUNTY</b> 14,000	
Courier Journal and Timesaver combined	
J	Courier-Journal* 2,200
T	Timesaver** 11,800
<b>ONTARIO COUNTY</b> 34,375	
Daily Messenger and Community Post combined	
D	Daily Messenger* 14,375
N	Canandaigua-Naples** 11,600
V	Victor-Farmington** 8,400
<b>TOTALS</b> 239,875	



**MESSENGER POST MEDIA**

These totals are estimates only. \* Subscription only \*\*Non-subscription only Effective 04.01.08