

Print & Deliver Inserts by Zipcode

Target your advertising.

DESIGN...PRINT...and DELIVER!

Effective 07.01.08

Deluxe Inserts

8.5" x 11"	Copy Deadline: 4 weeks
70# Glossy Stock	prior to delivery date.
Full Process Color	Proof Return: 3 weeks
Two Sided with Bleed	prior to delivery date.
10,000 - 24,999	\$159 /thousand
25,000 - 49,999	\$119 /thousand
50,000 - 74,999	\$99 /thousand
75,000 - 99,999	\$89 /thousand
100,000-199,999.....	\$79 /thousand
200,000+.....	\$65 /thousand

Standard Inserts

8.5" x 11"	Copy Deadline: 4 weeks
60# White/Pastel Stock	prior to delivery date.
Black + 1 Standard Ink	Proof Return: 3 weeks
No Copy Bleed	prior to delivery date.
	One Side Two Sided
10,000 - 24,999	\$95 /thousand..... \$99 /thousand
25,000 - 49,999	\$79 /thousand..... \$85 /thousand
50,000 - 74,999	\$69 /thousand..... \$75 /thousand
75,000 - 99,999	\$65 /thousand..... \$69 /thousand
100,000-199,999.....	\$59 /thousand..... \$65 /thousand
200,000+.....	\$55 /thousand..... \$59 /thousand

Standard Ink Colors: Process Blue, Reflex Blue, Teal, Forest Green, Yellow, Orange, Brown, Red, Burgundy, Green and Violet

Premium Newsprint Broadsheet

	Two Page	Four Page
10,000 - 24,999	\$99 /thousand.....	\$129 /thousand
25,000 - 49,999	\$85 /thousand.....	\$109 /thousand
50,000 - 74,999	\$79 /thousand.....	\$99 /thousand
75,000 - 99,999	\$75 /thousand.....	\$95 /thousand
100,000-199,999.....	\$69 /thousand.....	\$89 /thousand
200,000+.....	\$59 /thousand.....	\$85 /thousand

Image size: 11"x 20.5"

Premium Newsprint 4-Page Modified Tab

10,000 - 24,999	\$109 /thousand
25,000 - 49,999	\$95 /thousand
50,000 - 74,999	\$85 /thousand
75,000 - 99,999	\$79 /thousand
100,000-199,999.....	\$75 /thousand
200,000+.....	\$69 /thousand

Image size: 10.333"x 16"

BRIGHTON-PITTSFORD Subscriber Editions	5,900
Brighton, Rochester	14618/14620/14610 10,800
Pittsford, Mendon, Hon. Falls	14506/14534/14472 11,700
FAIRPORT-ER Subscriber Editions	4,400
East Rochester	14445 2,600
Perinton, Fairport	14450 12,700
PENFIELD Subscriber Editions	2,500
Penfield	14526 6,200
Penfield (Rochester)	14625 3,700
WEBSTER Subscriber Editions	3,200
Webster	14580 16,000
IRONDEQUOIT Subscriber Editions	5,000
Irondequoit (E)	14609/14622 8,100
Irondequoit (W)	14617 7,000
GREECE Subscriber Editions	6,300
Greece (N)	14612 8,000
Greece (E)	14616 9,500
Greece (W)	14626 9,500
GATES-CHILI Subscriber Editions	4,000
Gates	14606 5,500
Gates, Chili	14624 9,500
RUSH-HENRIETTA Subscriber Editions	1,800
Henrietta (E)	14467/14623 7,900
Rush, Henrietta (W)	14543/14586 4,200
COURIER JOURNAL Subscriber Editions	2,200
TIMESAVER	
Macedon	14502 3,000
Ontario	14519 2,000
Palmyra	14522 3,250
Walworth, Marion	14568/14505 3,550
SUNDAY MESSENGER Subscriber Edition	14,375
DAILY MESSENGER Subscriber Edition	12,650
Sunday/Daily Zone 1	1,725/1,575
Sunday/Daily Zone 2	1,300/1,100
Sunday/Daily Zone 3	1,550/1,325
Sunday/Daily Zone 4	700/550
Sunday/Daily Zone 5	750/675
Sunday/Daily Zone 6	1,000/825
Sunday/Daily Zone 7	7,350/6,600
CANANDAIGUA-VICTOR Community Post Edition	
Bloomfield	14469 1,750
Canandaigua	14424 6,200
Farmington	14425 2,900
Victor	14564 4,150